

Jonathan Pianki

GRAPHIC DESIGNER

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Strategy | Leadership | Performance

I am an experienced and top-performing Graphic Design professional seeking a position within an innovative, growing organization. During my professional career I have developed a unique set of skills that provide me with the ability to make an immediate, positive contribution to an organization. These skills include design of web content, E-newsletters, Logo Design and Sales/Promotional materials design. Furthermore, I am adept at developing and maintaining business/customer relationships.

Areas Of Expertise

- Graphic Design
- Creative Direction
- Marketing Coordination
- Interpersonal Communication
- Web Design & Development
- E-Marketing Design
- New Business Development
- Project Management
- Process Implementation
- Media Purchasing
- Sales/Forecast Management

Professional Experience

Pianki Design : May 2005 to Present
Owner/Graphic Designer

- Print Design, Web Design, Web Development, E-Newsletters, Identity Systems, Logo Design

Continental Inc : October 2007 to Present
Director of Marketing

- Responsible for all marketing activities, company promo, web development/maintenance/updates/SEO, sales material development, online promotion, presentation development, social media integration, web and print graphics.
- Increased sales lead generation with Continental Inc. by 37% over a 4 year period
- Increased Continental Inc. web traffic by 22% over 4 year period
- Streamlined marketing productivity and increase communications outflow by 43%

White River Paintball : January 2009 to Present
Graphic Designer (Freelance)

- Print Design, Web Design, Web Development, E-Newsletters, Identity Systems, Logo Design

Solas Ray : March 2010 to Present

Graphic Designer, Marketing Coordinator

- Responsible for E-Newsletters, press releases, increasing the company's web presence, social media integration and for creating various presentation materials.
- Develop and maintain email list database
- Responsible for the creation of various Marketing Campaigns focusing on specific company products
- Web Design, Development and Maintenance
- Ensured that SEO Marketing is conducted with maximum effectiveness utilizing Google Adwords

Ipower Energy Systems LLC : October 2007 to April 2011

Graphic Designer / Marketing Consultant

- Responsible for E-Newsletters, press releases, increasing the company's web presence, social media integration and for creating various presentation materials.
- Develop and maintain email list database
- Responsible for the creation of various Marketing Campaigns focusing on specific company products
- Web Design, Development and Maintenance
- Ensured that SEO Marketing is conducted with maximum effectiveness utilizing Google Adwords

Backyard Broadcasting : September 2006 to October 2007

Account Executive

- Advertising Sales, Copy Writing, Spot Production/Voicing, Account Management

The Children's Museum of Indianapolis : February 2004 to May 2004

Graphic Design Intern

Education

Bachelor of Arts, Visual Communication Design (Graphic Design) : Anderson University

Computer Skills : Print Design, Web Design/Development, Wordpress Customization, Marketing, Proficient in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, HTML, CSS, jQuery and Wordpress

Specialized Training : Wordpress Customization; Learned on-site through experience, Lynda.com online training and as a National Association of Photoshop Professionals (NAPP) member; Copywriting (newsletters); Learned on-site while working with other copy writers